



**US Lacrosse - Oregon Chapter Meeting
February 6, 2005
Multnomah Athletic Club**

MINUTES

Attending:

Ann Witsil	Sara Roberts	Jim Hammon	Amy Einstein
Tom Foster	Andrea Shatz	Bill Lake	Sam Sadtler

Absent: Sky Goodrich, Terry Vance, Karen Rawson, Andy Croll, Doug Foster, Kent Roberts, Fred Zensen, Jen Larsen, Ingrid Martens, Josh Barbour

1. Call to Order

- 2. Approval of Minutes.** Minutes from January 12, 2005 meeting were corrected and approved. Correction: The Chapter did not receive money for the Positive Coaching Alliance (PCA) clinic in January but was granted PCA staff to run the event.

3. USLA National Convention

Jim and Ann updated the group on the national convention in Philadelphia in January. Jim reported on upcoming boy's rules changes, helmet certification rules and NDP development league issues (NDP league will remain a summer activity). Ann reported on various girls' rules, and the purple card tool for refs to use for sideline sportsmanship issues.

4. Financial Report

Sam stated that the balance of Chapter funds (as of 2/2/05) is \$2734.00. This includes recent payments for website maintenance and redesign and January income from the PCA clinic \$1165.00. There will be a loss of USLA rebate amounts for 2004 but anticipate a full year of memberships coming in, though the timing in the arrival of those funds is not known. The group discussed the costs related to website maintenance and potential for advertising on the website.

Action: Ann will check with USLA on status of rebates and when, percentage of memberships being rebated back to the Chapter and availability of reduced membership fees for those not needing insurance. Sara will research and submit possibilities for website advertising.

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5. PCA Clinic Summary

Everyone that attended/participated in the January PCA Clinic gave it high marks. Over 100 people attended and the clinics were great. It was decided that the Chapter will organize a Level II, expanded PCA clinic next January (3rd weekend) and include a time/scorekeepers clinics along with coaches clinics. The Chapter needs to start organizing relative to volunteers, marketing, PCA staffing, clinic staffing, and sponsors (Nike willing to do again). Other notes from the event:

- Press for more pre-registrations to get a better handle on attendance
- Have Chapter nametags made and worn to increase visibility
- Have a basics coaching clinic AND a clinic for more experienced coaches
- Move the Coaching 101 coaches to the Chapter clinic for instruction and away from the Boy's HS/Laxworld clinic that talks more about game strategies, XXXs and OOs
- More advanced promotion
- Have PCA segment first
- Have OGLA and Boys HS work with marketing, trainers
- Better communicate /articulate what PCA is
- Parent education component?
- Early committee/volunteer formation, commit people at end of season
- Get volunteers from each team
- Market PCA clinic to other sports organizations?
- OGLA and Boys HS groups get involved with marketing and trainers
- Evaluate pricing for pre-registers, USLA members, etc
- Different lines for pre-registrations and on site registrations.

6. Other

Annual Lacrosse Event

Ann revived the discussion of having an annual all-lacrosse segment event. By doing so, such a stand-alone event could bring visibility to the game and the Chapter, expand the audience, bring in new players and officials, attract an overall sponsor and bring the Oregon lacrosse community together. Nike, which is interested in the youth game, is a viable host to a youth jamboree for boys and girls, including using its fields. Andrea talked about making more effort to get more people to existing events, like the Laxworld and Women's Tournaments in April. For instance, she suggested setting up a Chapter booth at that tournament, pitch officiating and playing.

Action: Ann to set up a date to meet with boys/girls youth and boys/girls HS segments to explore doing something this season or next season. Andrea will look into banners for the website.

Website Status

Sara reported that all the initial website redesign and reorganization is complete and that now the activity on the site is now content posting and updating twice a month. Lots of people have been using the website to advertise for coaches, look for teams, and ask questions about the game; the e mail to the webmaster receives correspondence daily like this.

Action: Sara plans to create an HTML e mail message to send to as many contacts as possible (coaches, players, etc) advertising the oregonlax.com information resource.

USLA Regional Council

Ann said that a new USLA Regional Council is up and running; there had been some criticism that USLA hadn't been responsive to chapters outside the east so devised a regional council system. Ann was asked to be the USLA Regional Council representative for the region. Chapters will now have a structure by which they can communicate with each other and keep in touch with USLA headquarters. There are two meetings a year.

Other news and reports

The Laxworld Tournament is April 22-24

Girls Regional Team tryouts is March 5

OGLA doing a CPR certificate training March 6

Girl's Regional team plays Women's Division National Tournament Memorial Weekend

Oregon All Stars tryouts is April 22 and 24

Vail Tournament is June 25-28

Cup of Nations Women's tournament is June 28-July 2

There are two new girl's middle school teams (Sherwood and Hood River). Ann reported that there is a new USLA Chapter agreement. OGLA is having some difficulty linking to the southern Oregon teams, including coordinating schedules; Jim said he'd get in touch with those schools that have boy's teams in that area to see if those coaches can help out. Regionally, Washington lost men's college teams at WSU and Evergreen while starting new teams at University of Idaho, Boise State, and Albertsons College.

7. Adjourn

The meeting was adjourned at 7:00 p.m.

8. Next meeting

No meeting date was set.