



**US Lacrosse - Oregon Chapter Meeting
August 3, 2005
Board Meeting and Strategic Planning Session**

MINUTES

Board:

Ann Witsil	Sara Roberts	Sky Goodrich	Jim Hammon
Kent Roberts	Andrea Shatz	Bill Lake	Doug Foster
Mike Clark (for Ron Miller)			

Others:

Joanne Hauseman (OHSLA) Doug Zanger (stakeholder) Cary Schaye (parent)

1. Board Business

Approval of Minutes. Minutes from June 7, 2005 meeting were approved.

Financial Report. Sky reported that there was \$ 2435.46 as of July 27. USLA still owes the Chapter its latest rebate check of approximately \$940. Sky commented that increased membership over the past couple of years has yielded a much improved financial picture for the Chapter but that fundraising and other development is still needed. Sky is looking into acquisition of D&O insurance for Board members.

Report from Regional Chapters meeting.

Ann recent attended the USLA Regional Chapters meeting. A relatively new USLA subset organization, it is comprised of Chapter presidents from ID, WA and OR. The group provides a forum in which to voice and discuss chapter issues, and encourage learning and sharing within the region. It also has the potential for shared and cooperative activities ~ like a regional tournament. Those attending the most recent meeting agreed that facilitating the USLA mission and Strategic Plan (10 areas) is important, and explored how the region can help its chapters in fundraising, translating USLA national policies and issues, and better defining board activities and roles. The group meets three times a year.

Referee training funding request.

Sky asked to revisit the \$500 grant request proposal made at the June meeting. The request is to assist with men's official's recruitment, training and development. Ann moved that the request be supported; Kent added the stipulation that some effort be made to seek collaboration with OWLUA (women's officials) in those areas that can be mutually beneficial. For instance, advertising for officials could run for "lacrosse officials" for both games to create cost savings and efficiencies for both organizations. Ann mentioned that the recent USLA grant to the Chapter in the same amount could be used.

OREGON CHAPTER USLA

Meeting Minutes

August 3, 2005

Page 2

Action: Motion was made and seconded that the proposal be funded to recruit and train officials to the extent that the men's-women's collaboration is included. The proposal for \$500 was approved unanimously.

Hall of Fame.

Jim Hammon briefed the group on renewing this recognition event after being approached by USLA President Steve Stenerson. There is a need to formalize a nominating and voting procedure; Jim will be contacting the Chapter's segment reps for nominations and to identify a group of individuals representing all segments who can be informed voters. There will be four areas for nominations: player, coach, official and contributor.

Action: Jim volunteered to head up the effort, contact player segment reps for names, establish some deadlines and timelines. He will send criteria for nominations and other details to Sara for inclusion on the website.

2. Chapter Strategic Planning

Ann led the group in exercises toward identifying priorities and action items for 2005-06. She reviewed the USLA strategic plan and goals, and the Chapter's 2004-05 strategic planning results. Summary:

Accomplishments from last year include:

- the Chapter's website was revamped and has been consistently functioning for nearly a year
- an inaugural PCA/training event was successfully held and well attended
- membership development is ongoing and growing

Areas identified as a priority last year but still need more work:

- fundraising
- fields

All participated in an exercise to identify what an ultimately successful state of lacrosse would look like in Oregon in three years. The broad areas of mention included:

- Statewide "parity" on many levels of the game: in leadership, resources and game level
- Officials' development
- External sponsorship of the game + the Chapter, and the Chapter's ability to fund need
- Coach development and availability
- USLA membership
- Fields
- Increase year round player opportunities
- Behavior by players and attendees; culture of the game is recognized and respected
- Youth game
- Variety of lacrosse events

OREGON CHAPTER USLA

Meeting Minutes

June 7, 2005

Page 3

- Create and pitch a more localized “Brand Oregon” to better communicate the need to financially support Chapter activities for the benefit of the player, either through USLA membership or direct support to the Chapter.

Further discussion followed.

Action: Ann will take the above input, summarize, and develop initial strategic direction for 2005-06.

3. Other business

- More discussion of statewide lacrosse interests: Sara commented that the Chapter needs to go downstate to talk with leadership there. Kent suggested that a board meeting take place in Eugene, connecting it to a U of O women’s game. The event can be organized to discuss statewide lacrosse issues and to make connections with downstate teams to discuss their needs.
- A person is needed to coordinate field scheduling now that Will Harris has stepped down.

4. Adjourn

The meeting was adjourned at approximately 7:30 p.m.

5. Next meeting

No meeting date was set.